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April 4, 2017

RE: *End of Life of rCloud for StorageCraft ShadowProtect*

Dear <XXXX>,

We want to share some important news about Accelerite's Doyenz rCloud® solution and an opportunity being offered to you from StorageCraft Technology Corporation.

First, we are announcing that Accelerite is discontinuing the Doyenz rCloud® solution for use with StorageCraft® ShadowProtect® products ("rCloud"). The last date on which rCloud will be available for use will be the expiration date of your rCloud agreement, so please refer to that agreement and plan accordingly. In the event that your rCloud agreement is scheduled to expire after January 12, 2018, then January 12, 2018 will be the last date that rCloud is available to you. If you would like to end your rCloud agreement early, particularly in order to take advantage of the exciting offer described below, you are free to do so; just contact your rCloud account representative.

Second, because you are a valued user of products and services from both Accelerite and StorageCraft, our companies are pleased to announce that we are both supporting you during this transition. We are doing so in order to minimize potential disruption to your business, allowing you to transition to StorageCraft Cloud Services at the same or better pricing while receiving StorageCraft's full features and functionality. StorageCraft is offering you the reliability of StorageCraft Cloud Services™ as well as preferred access to StorageCraft's entire product line. In the event you choose not to transition to StorageCraft Cloud Services, your rCloud agreement will expire in accordance with its terms, but no later than January 12, 2018.

As part of this offer, if you enroll in StorageCraft Cloud Services as your rCloud replacement solution, you will receive from StorageCraft:

- If you are an MSP or reseller, automatic StorageCraft Partner Program Gold Level benefits for one year, which includes access to free NFR licenses, dedicated StorageCraft account and technical managers, additional product discounts, product training, and other Partner Program benefits.
- Access to the entire StorageCraft product line, including ShadowProtect SPX and StorageCraft's newest products, StorageCraft Cloud Backup for Office 365 and StorageCraft File Backup and Recovery with Backup Analyzer.
- Access to the StorageCraft Cloud Services White-Glove Seeding Program, including access to the use of free seed drives and free seed drive shipping.
- Each customer who schedules with StorageCraft their move within the <u>next 30 days</u> will receive 60+ Days (2 complete billing cycles per machine) of free StorageCraft Cloud Services at all Service Levels. Availing yourself of this offer will provide you with ample time to verify that your backup

images have successfully made their way to StorageCraft Cloud Services before you delete your machines in rCloud.

Please visit http://goto.storagecraft.com/storagecraft-cloud-services-update.html for additional information about this offering, including features and pricing for StorageCraft Cloud Services.

A StorageCraft representative will be contacting you in the upcoming weeks to explain the smooth and easy transition to StorageCraft Cloud Services. Alternatively, if you are already a StorageCraft partner, you can enroll in StorageCraft Cloud Services through the StorageCraft Partner Portal at https://partners.storagecraft.com/partners/. If you are not an existing StorageCraft Partner, create a Partner Portal Account at https://partners.storagecraft.com/partners/, simply call StorageCraft at 801.545.4711, or email us at contactus@storagecraft.com to schedule your move and decide whether free seeding or replication is right for you.

In closing, both StorageCraft and Accelerite thank you for your business and encourage you to take advantage of the opportunity to continue growing your business through StorageCraft Cloud Services.

Very Sincerely Yours,

Nara Rajagopalan,
Chief Executive Officer

Mike Kunz,
Senior Vice President of Operations